

INOVISH JOURNAL

VOLUME 10, NUMBER 2, DECEMBER 2025, PAGE 92-234

Editor in Chief:

Arita Destianingsih, M.Pd.

Editorial Boards:

Ari Satria, M.Pd.B.I.

Risda Asfina, M.Pd.

Puspita Dewi, M.Pd.

Pretti Ristra, S.Pd., M.Ed.

Editorial Officer:

Aswandi, M.Pd.

Address:

English Department

2nd floor, GKT 2 Building

State Polytechnic of Bengkalis

Jln. Bathin Alam, Sungai Alam- Bengkalis

Telephone: (+62766) 24566/24577 Fax. (+62766) 8001000

Email: arita@polbeng.ac.id

INOVISH JOURNAL: Journal of Language and Innovation and English Language Teaching is committed to exploring the broad areas of language, creativity and innovation using language as a medium of information and highlighting issues in ELT. Preference is given to articles of English language; articles of this kind will be especially welcome. However, there is no restriction to articles with specifically English content. The journal is published twice a year (June and December) presenting articles containing creativity and innovations using language in producing products, analyses, studies, application of theories, research report, material development, teaching and learning languages and reviews. Contributors are invited from both members of and non-members of the English Department of State Polytechnic of Bengkalis

INOVISH JOURNAL

VOLUME 10, NUMBER 2, DECEMBER 2025, PAGE 92-234

TABLE OF CONTENTS

Technology-Mediated TOEFL Preparation: Evaluating Testglider Application's Contribution to Listening Skills, Grammatical Accuracy, and Reading Comprehension Skills <i>Fatma Yuniarti, Miftahul Janah and Dian Rakhmawati</i>	92-115
Exploring The Use of Idioms In “The Garfield Movie (2024)” and Equivalence in Indonesian Translation <i>Syarina Reviati Sofyan and Fanalisa Elfa</i>	116-121
Developing English Website To Promote Bengkalis District Iconic Food <i>Wanda Rachma Putri and Fanalisa Elfa</i>	122-132
Analysis of Storytelling Elements in Dove Advertisement #Mybeautymysay on Youtube <i>Uli Hardini and Doris Sukma</i>	133-144
Investigating Language Style and News Value of Social Conflict Palestine – Israel in CNBC News America <i>M. Arrasyha Alza Pratama H and Arita Destianingsih</i>	145-156
Improving Students’ Writing Skill Using Think Talk Write (TTW) Strategy at IX Grade SMPN 17 Merangin Academic Year 2024/2025 <i>Murnianti, Elmaida, A.Eki Kurniawan Sy. and Ade Naya Pratiwi</i>	157-166
An Analysis of Language Ambiguity and Type of Meaning In @Wendys Instagram Captions <i>Mela Safira and Fanalisa Elfa</i>	167-172
The Making of Bengkalis Tourism Attraction Educational Book for Primary Students <i>Putri Nur Safika, Rionaldi and M. Sabri</i>	173-185
Designing English Tourist Navigation Website to Promote Bengkalis Tourism <i>Nur Azura and Fanalisa Elfa</i>	186-198
Designing A Business Etiquette Animated Video of Some Asean Countries <i>Sakina Shepia Maharani and A. Malik</i>	199-211

The Analysis of Language Styles in Sea Today News <i>Septriana Romauli Sitohang, and Risda Asfina and Safrā Apriani Zahraa</i>	212-223
An Analysis of Language Styles on Oriflame Instagram Captions and Comment Columns <i>Nabila Salsabila and Risda Asfina</i>	224-234